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Instructions for Poster Sessions:

- There will be 3 poster sessions. A list of authors for each session is provided in the website (<https://www.espca.extensao.fea.unicamp.br/?q=node/16>).
- Recommended size for the poster is: width – 90 cm – height: 100 to 120 cm. Panels are 1.00m width -2.20 m height.
- The participant must bring the printed poster.
- It is mandatory to include a photo of the author in the upper-right corner of your poster.

Poster Guidelines:

A poster should be self-contained and self-explanatory, allowing different viewers to proceed on their own while the author is free to supplement or discuss particular points raised in inquiry. Presentations should be kept simple and clear and a mixture of text and graphics is recommended. Remember that the viewer, not the author, as in the case of slide presentations, determines the time spent at each poster.

Poster Layout

Materials should be mounted on coloured poster paper or board. Use matt finish rather than glossy paper. Arrange materials in columns rather than rows. It is easier to viewers to scan a poster by moving along it rather than by zigzagging back and forth in front of it. An introduction should be placed at the upper left and a conclusion at the lower right. The abstract does not need to be presented.

Illustrations

Figures should be designed to be viewed from a distance and should use clear, visible graphics and large type. Each figure or table should have a heading of one or two lines. Additional essential information should be provided below in a legend. Photographs should have good contrast, sharp focus and, if necessary, and indication of scale.

Text

Minimise narrative. Use large type in short, separated paragraphs. Numbered or bulleted lists are effective ways to convey a series of points. Do not set entire paragraphs in uppercase or boldface type.

Titles and Fonts

Titles and captions should be short and easy to read, in a sans serif font for preference. Use large lettering as this means a number of people can read the poster from a distance without overcrowding. Remember to caption your poster with the abstract title, authors names and affiliations.

Fixing

Please ensure that you bring a sufficient amount of fixing materials with you, however the Secretariat will have some available for delegate use at the conference

Website page useful for preparing your contribution:

Rodriguez N. Infographic: Tips for designing better research posters. <https://www.elsevier.com/connect/infographic-tips-for-designing-better-research-posters> (Posted on 7 May 2015).